



Local Lines

Shrewsbury Electric and Cable Operations
508-841-8500



What's
Happening at
SELCO
February, 2006

Still Using Dial-Up? Switch to TownISP!

- TownISP access is always on – never wait to connect.
- TownISP runs through cable, so it never ties up your phone or interferes with TV viewing.
- Direct Connect is more than 4 times faster than regular dial-up, and TownISP Standard service is more than 100 times faster than dial-up.
- TownISP Internet access starts at just \$19.95 per month for Direct Connect.
- 5% of your TownISP bill goes back to the Town to help control Shrewsbury's tax rate.

Direct Connect

256 KB down/ 128 KB up	\$19.95/mo
---------------------------	-------------------

Standard Speed

6 MB down/ 768 KB up	\$39.95/mo
-------------------------	-------------------

Speed Plus

8 MB down/ 768 KB up	\$49.95/mo
-------------------------	-------------------

TownISP Video Mail Now Available

The newest way to communicate face-to-face with friends and family!

SELCO is happy to announce the launch of TownISP Video Mail. This service provides an easy and fun way to share online video messages with friends and family around the world. Video greeting cards, video picture sharing and easy setup wizards make TownISP Video Mail the on-ramp to video communications for TownISP users.

All you need is a webcam, TownISP email account, and TownISP Internet connection. Video Mail users can share animated greetings, movie shorts and funny videos, or upload your own video. It's easy to start using Video Mail. Just click the Video Mail link available through the TownISP website at www.townisp.com to download the software.

TownISP Video Mail is FREE to all TownISP subscribers. TownISP is offering up to a 50% rebate on select Webcams to help kick off the this new and exciting service (see page 2)!

2005 Santa's Toy Chest a Success

Thank you for your generosity this past holiday season. SELCO customers donated more than 250 toys to *Santa's Toy Chest*. Thanks also go to St. Anne's Church, which distributed the toys to needy Shrewsbury children at Christmas.



SELCO employees with some of the many toys donated by customers.

New Channels Join SELCO Lineup

Fuse (Ch. 239) - Fuse is the nation's only all-music, viewer-influenced television network featuring music videos, exclusive artist interviews, live concerts, and specials. Available 02/06.

Fox Reality Channel (Ch. 240) - All reality, all the time! Available 02/06.

Lifetime Real Women (Ch. 241) - This new channel is a place where honest, true-to-life stories important to women are told in a heartfelt, meaningful way. Coming Soon – TBA.

TNT HD (Ch. 291) - For years TNT has been your destination for great drama. Now TNT HD gives you the best dramatic series, movies, live sporting events, and so much more. Available NOW.

INHD (Ch. 304 & Ch. 305) - Two channels offering live professional sports, college sports, movies, music, specials, and more. 100 hours of new HD programming each month. Available 02/06.



Help keep electric rates low by conserving energy anytime you see the *Beat the Peak* logo.

TownISP Webcam Rebate

SELCO is offering a rebate on compatible webcams to help kick-off TownISP's new Video Mail service.

For a limited time, TownISP customers can get a rebate for 50% of the purchase price of eligible webcams (up to \$20).

The rebate will appear as a credit on your SELCO bill 6 to 8 weeks after receipt of the completed rebate form.

For a full list of rebate-eligible webcams, please see page two of the webcam rebate form, available online at

www.shrewsbury-ma.gov/webcam.pdf or pick up a rebate form at the SELCO office during regular business hours.



Webcam rebate is available on eligible webcams purchased 01/01/2006 - 03/31/2006. All completed rebate forms must be postmarked by 04/30/2006. Rebate available for SELCO TownISP customers ONLY. Limit one rebate per TownISP account.

Blast from the Past Customer Brings in Bill from 1928

In January a long-time customer of Shrewsbury Electric brought in a bill from February 1928. Our rates in 1928 were 12¢ per KWH for up to 100 KWH per month and 10¢ per KWH over 100 KWH per month.

TOWN OF SHREWSBURY — MUNICIPAL LIGHT DEPARTMENT
SHREWSBURY, MASS.

THIS BILL PAYABLE TO TREASURER AND COLLECTOR WITHIN 15 DAYS FROM DATE. MAKE CHECKS PAYABLE TO "TOWN OF SHREWSBURY." OFFICE HOURS 9 A.M. TO 1 P.M. AND 1 P.M. TO 5 P.M. SATURDAY 9 A.M. TO 1 P.M. AT TOWN HALL.

ARTHUR J. HARLOW
GULF ST.,
SHREWSBURY,
MASS.

DATES & METER READINGS		KWH	GROSS	NET
17	1114	14	22	220
JANUARY		FEBRUARY		

PREVIOUS BILLS UNPAID _____
MERCHANDISE ACCOUNT _____
TOTAL AMOUNT DUE _____

A. L. BARTLETT CO., PRINTED, U.S.A. 10-2828

Copy of 1928 Bill Courtesy of Raymond Harlow

The average cost for SELCO customers in 2005 was 9.8¢ per KWH. When adjusted for inflation, SELCO's 1928 rates would cost \$1.37 per KWH today. What a bargain!???

SELCO Frequently Asked Questions

Q. Can I pay my SELCO bill online?

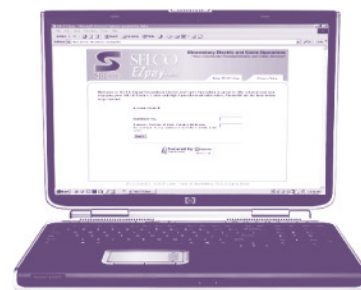
A. Yes, you can pay SELCO bills online at www.selcoEZpay.com.

Q. Can I pay my SELCO bill over the phone?

A. Yes, call 508-841-8500 and simply provide our Customer Service Representatives with the appropriate credit card, debit card, or checking account (EFT) information.

Q. How can I get a copy of a past bill?

A. Copies of your last 13 bills can be found online at www.selcoEZpay.com. You can also request that a copy of a bill from the previous two years be mailed or emailed to you by calling SELCO at 508-841-8500. If you do not have Internet access, but wish to view your previous bills online at the SELCO EZpay website, you can use the computers at Shrewsbury Public Library to gain access to the Internet at no cost – be sure to have your SELCO account number handy to access SELCO EZpay.



Watch the Bruins on NESN!

The Bruins are back! NESN delivers more crystal clear coverage of the Bruins in HD than ever before, including every home game and a majority of the road games. Dale Arnold (home games) and Jack Edwards (road games) join color analyst Andy Brickley to bring you all the action!



NOW IN HIGH DEFINITION!

Available with SELCO Digital HDTV Package

SELCO CH. 66 and CH. 281 HD

Order STARZ!/Encore Super Pak for \$10.95/mo Get 13 channels of premium movies!



Starz! * Starz! Edge * Starz! Kids & Family
Starz! In Black * Starz! Cinema
Starz! Comedy * Encore * Encore WAM!
Encore Action * Encore Love * Encore Drama
Encore Mystery * Encore Westerns
plus **STARZ! ON DEMAND VOD**

Shrewsbury Electric and Cable Operations
100 Maple Avenue – Shrewsbury, MA 01545 – 508-841-8500
Office Hours: 7:30 a.m. to 5 p.m. M-F